



Integrity, Compassion, One Team



Pictured: Families, staff, partners, and board members enjoying a variety of community-building events we held last year.

2018



Renter Equity is an opportunity for families to take full control over their lives.

We approach everything we do by challenging the status quo, building the infrastructure for families to attain an equitable footing. An equitable start to their hopes and dreams.

To do this we leverage community building (like events like our Block Party - pictured on the left), asset building, and family coaching. By combining these three critical supports, families are well on their way to a path they never dreamed was possible before finding Renter Equity.

Two children exploring our gated block party, stopping for a quick picture between the dunk booth and wall painting.

Our Impact - 2018

- Families earned over \$35,090 in Renter Equity.
- Added 50 new families to Renter Equity housing, increasing our number of families served to 109, with 22 individuals and 86 children.
- Held over 10 community events
- Hosted Block Party with over 120 attendees - families, partners, board members, supporters, and our staff
- Increased number of families earning Renter Equity from 40% to over 60%
- Hosted kids cafe and provided meals to children daily throughout the summer.
- Built playground onsite with help of families and volunteers
- Hosted Space-themed summer camp for 18 children
- Collaborated with Community Matters to provide equitable holiday shopping for our families
- Created new partnerships with non-profits including the Preservation of Affordable Housing and CiyLink, to serve families without duplicating services.
- Increased security on properties



Above: It was love at first taste with this whipped cream fight. Even the smallest participant loved it!



Summer camp was lots of fun with planets and rings in an outdoor activity!

2019 - Exploring & Testing a New Model

We will be interviewing every family to learn more about their goals, and assess their desires and needs from us and our community of partners.

We will then be testing a revised Renter Equity model in a small-scale three month pilot. This pilot will be used to test goal-based action planning, high-engagement family coaching, and the perceptions of the existing program vs. the pilot. We expect this pilot will give us the information we need to roll out to all 109 of our families.

We expect to see Renter Equity leveraged further, and more work being completed in the identified action plan. Down the road, we expect that the pilot will be used to begin helping families increase their incomes and assets - critical tools in getting out of poverty.

Projects that Matter



A safe place to play and be a kid.

We are located in northern Over-the-Rhine - an area that is changing, but still has many challenges. The closest parks have a large amount of drug traffic, and walking to those parks often involves crossing many streets with sidewalks covered in trash and glass. It's not something our families feel comfortable sending their children to go play on their own, or even with supervision.

With 86 children in our community, we realized that this peace of mind, but also a place where our kids could go and express themselves as kids do was a top priority. Funding was our only barrier.

Thanks to amazing support, the out-of-pocket cost for our new playground was \$10,000. The real cost was over \$30,000.

The Unsung Heroes.

We needed help to make the playground a reality for our families. We are so grateful to have met a family who cared and was passionate about helping us provide a safe space to play for our kids. The family is involved with the Community Foundation of St. Joseph County. They made a \$6,000 donation toward our playground, the instrumental seed to this project.

Then Ronald McDonald House needed a new home for their commercial playground, and graciously delivered it to us.



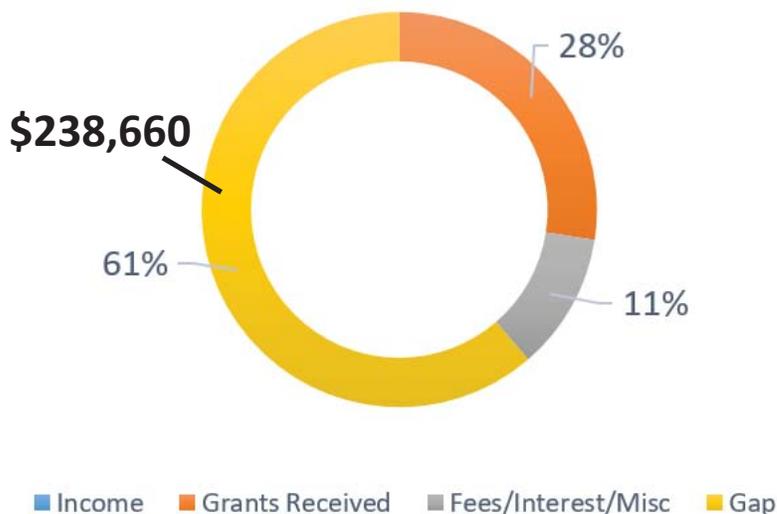
The Inspiring Leaders of Tomorrow

The most amazing moment through it all was that we asked the community to help come out and level the ground. The biggest attenders of this volunteer day were the kids in the community! They came out, put on gloves, and helped to shovel and wheel dirt to level the ground. Seeing how much they cared and wanted to be a part of their new playground, taking the initiative in their community, is the reason we come to work every day.

Left: Kids in the community are helping to create their playground. These are the same kids who get frustrated when anyone leaves trash on their playground and work to keep it clean.

Financials - 2019 Projected

Income



As a non-profit, our income sources are more limited than other companies. But we see our income much in the same ways that a company would.

It's investment in a product - our product is just less tangible. It's work toward designing the state of the art model to move families out of poverty.

We know that we are making a difference, but without continued investment, the progress we make is limited.

This year, we have a \$199,639 gap in funding. We need your continued support to help us fill this gap and fulfill our mission.

We pride ourselves on being a lean operation. Our team of 4 paid employees serves 222 individuals.

The rest of our budget funds our programs - ensuring families have what they need to succeed, the ability to build assets, having a place to live they take pride in, advocacy for equity and equality, space to build a strong community, and a team of support willing to get creative to meet their needs.

Please consider making a donation this year to help us continue to make a dent in poverty in Cincinnati.

Expenses



Mission

Utilizing housing to improve lives through community building, asset building and individual development.

Vision

Communities breaking the cycle of poverty.

Values

Compassion. Integrity. One Team.

Just one Story

This past year, we moved into a more hands-on approach with our families, providing direct service through coaching, and connecting our families to the best resources in the city.

In August, a member of Renter Equity who had only first interacted with us at our Block Party in July stopped by. He wanted to find a job doing what he loved to do - washing dishes.

Our longtime Property Manager who has just started transitioning into also working in family coaching worked day in and day out with this member until he was hired by Bob Evans in Kenwood! Our team helped Matthew find a bus route that would get him to work by 7am every day. Within two months, Matthew had earned title of employee of the month. Increasing incomes. Increasing assets. A system above.



Above: Family Coach and Property Manager Gordon Henry, right, works with family member, Matthew, to job search.

A Letter from Our President



Dear Friends and Supporters,

Thanks to the incredible generosity of friends like you, 2018 was a special year at Cornerstone Renter Equity. We added 50 new families to our Renter Equity program, and we are now serving over 100 families. The new family engagement initiative helped us connect more families with our collaborating partners such as the Freestore Foodbank and CityLink Center, enabling our families to receive much needed support and services. Your generosity helped us provide an over 20% increase in the number of families participating in the financial benefit of Renter Equity.

As 2019 begins, we are working to expand the number of communities that can benefit from our Renter Equity program. We also continue to explore various ways that we can enhance and improve the program and better serve our families. We look forward to reporting our new program's successes to you later in the year.

We are very grateful to know that we can continue to count on caring, compassionate friends like you in 2019.

With gratitude,

Larry Williams
Board Chair

Thank You!

*We would not be where we are today
without supporters like you.*

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Larry Williams



The Cornerstone Renter Equity team.

***We apologize in advance
for any exclusions or
misspellings. To make a
donation in 2019, please
visit:***

cornerstone-equity.org/hope

Or mail:

Cornerstone Renter Equity
1641 Vine St
Cincinnati, OH 45202

*Cornerstone Renter Equity is a
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